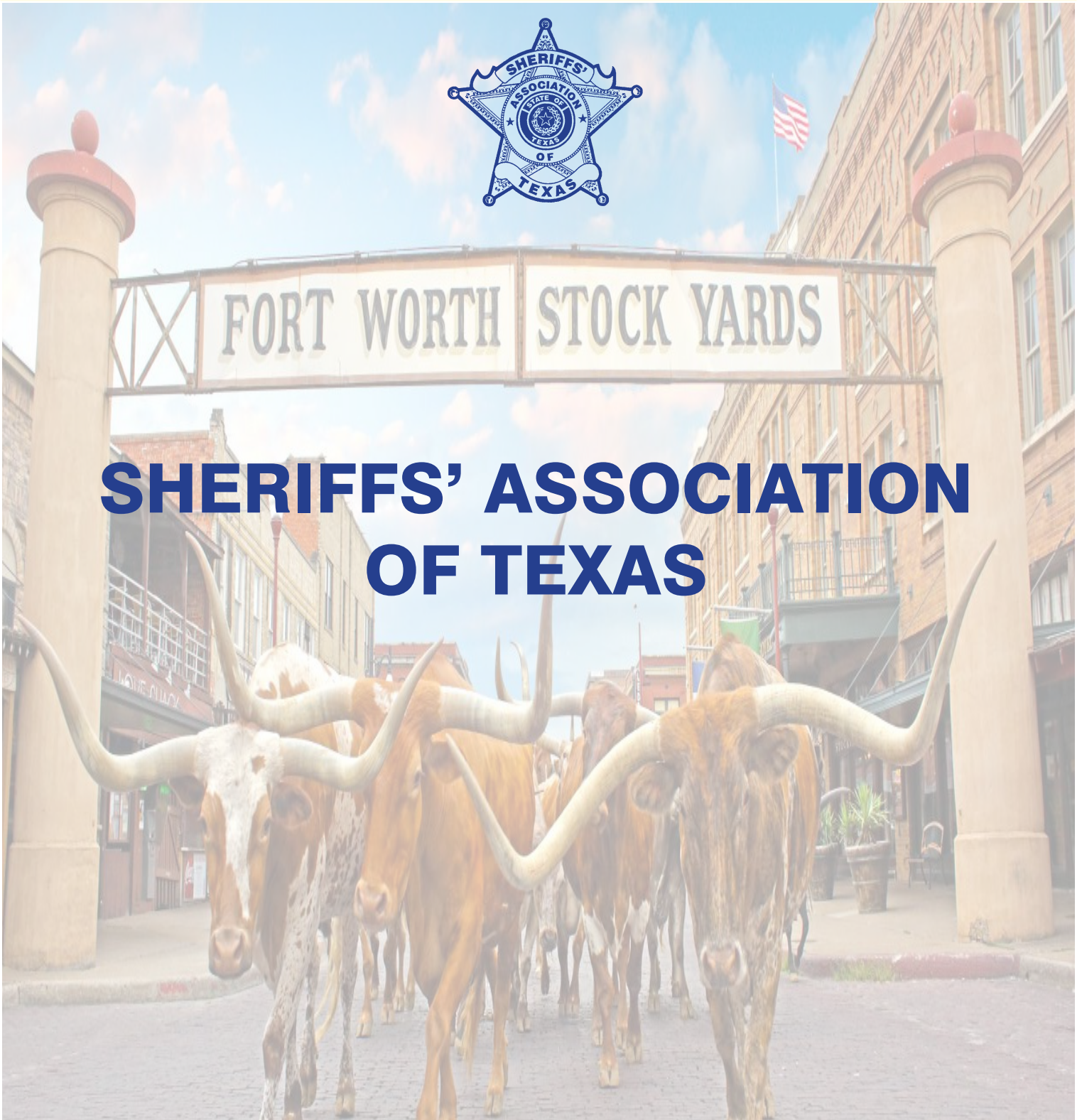


SAT
2024 ANNUAL TRAINING CONFERENCE & EXPO

FORT WORTH CONVENTION CENTER
FORT WORTH, TX



**SHERIFFS' ASSOCIATION
OF TEXAS**



EXHIBITOR PROSPECTUS

JULY 20-22, 2024, FORT WORTH CONVENTION CENTER, FORT WORTH, TX

2024 SAT EXHIBITOR PROSPECTUS

YOU ARE INVITED TO EXHIBIT

AT THE SAT 2024 ANNUAL TRAINING CONFERENCE & EXPO

Who Attends

Our Annual Conference is the largest composite gathering of law enforcement officials in the State. Attendees include Sheriffs and their employees, along with other County, State and Federal Law Enforcement Officials. The majority of attendees also bring their spouses and family members. The conference is an excellent way to showcase your services and/or products to decision makers from a variety of law enforcement agencies. Our goal is to give you maximum exposure; we do this by holding registration and special functions in the Exhibit Hall with you. There will be no competing training sessions held during exhibit hall times to help your booth traffic.

What is in this packet

- Schedule of Events & Hours of Operation
- Sponsorship Opportunities
- Exhibitor Rules, Terms & Conditions
- Application for Exhibit Space
- Application Business Membership
- Floor plan

About the Conference

Exhibitors may also increase their exposure at the trade show by becoming Sponsors and making special contributions to help us offset some of the cost of the Conference. Enclosed is a chart outlining the benefits of Sponsorship. In addition, exhibitors who have attended 10 or more years, as well as our SAT Business Members will receive special recognition. Please call us for details regarding these exciting opportunities.

We look forward to having you at our 146th Annual Training Conference and Expo.



SHERIFFS' ASSOCIATION OF TEXAS
1601 South Interstate 35
Austin, Texas 78741-2503

JULY 20-22, 2024 FORT WORTH CONVENTION CENTER, FORT WORTH, TX

2024 SCHEDULE OF EVENTS & HOURS OF OPERATION

FRIDAY, July 19th	3:00 p.m. - 6:00 p.m.	Vehicle Set Up Exhibit Halls
SATURDAY, July 20th	7:00 a.m. - 1:00 p.m. 9:00 a.m. - 6:00 p.m.	Golf Tournament Exhibitors Set Up Booths Exhibit Halls B, C, D & E
SUNDAY, July 21st	7: 00 a.m. – 9:00 a.m. 9: 00 a.m. – 5:00 p.m. 9:00 a.m. - 10:00 a.m. 5:00 p.m.	Exhibits Final Set-up Exhibits Open Silent Auction & Raffle Complimentary Professional Photography Booth Cowboy Church (exhibitors welcome) Exhibits Close
	*6:00 p.m. - 8:00 p.m.	President’s Welcome Reception Exhibitors Welcome (must wear ID)
MONDAY, July 22nd	12: 00 a.m. – 5:00 p.m. 12:00 p.m. – 1:00 p.m. *4:00 p.m. 4:30 p.m. - 5:00 p.m. 5:00 p.m. - 8:00 p.m.	Exhibits Open Silent Auction & Raffle Complimentary Professional Photography Booth Attendee and Vendor Lunch Ice Cream Social, <i>near</i> Silent Auction Exhibitor Prize Drawings & Conclusion of Silent Auction Exhibits and move out

Vehicles cannot exit until aisle carpet is pulled up.

Please note that this schedule may be subject to change.

* These food functions are at no cost to Exhibitors who are wearing a Sheriffs’ Association of Texas exhibitor ID.

SPONSORSHIP DEADLINE.....June 21, 2024

APPLICATION DEADLINE - must be received by this date to be printed in Conference Program and Directory of Exhibits.....June 21, 2024

July 20-22, 2024, FORT WORTH CONVENTION CENTER, FORT WORTH, TX

SPONSORSHIP PLEDGE FORM

Reaching the right audience at the right time with the right information about your company or organization's products and services you offer is critical to success in today's competitive business environment. Likewise, law enforcement suppliers are a vital component of SAT's success, not just through your monetary support, but by helping our members with their product and service needs. This flyer presents a snapshot of the many partnership opportunities available with prices to fit any budget. You'll receive the best return on your investment and optimum exposure – we'll help you make the connection!

If you are interested in sponsoring a specific event at the conference, please email skylor@txsheriffs.org.

SPONSORSHIP LEVELS

	☆	☆☆	☆☆☆	☆☆☆☆	☆☆☆☆☆
	One Star	Two Star	Three Star	Four Star	Five Star
	\$1,000	\$2,500	\$5,000	\$10,000	\$15,000
Listed in the on-site conference program	✓	✓	✓	✓	✓
Listed on SAT website for a year after conference with your company link	✓	✓	✓	✓	✓
Listed on Conference Signage displayed at registration and other events	✓	✓	✓	✓	✓
Sponsorship Level printed on Name Badge	✓	✓	✓	✓	✓
Listed on Mobile App Sponsor page	✓	✓	✓	✓	✓
Listing in <i>the Texas Lawman</i> for one year (4 issues)	✓	✓	✓	✓	✓
Priority Booth Selection for next year's conference	✓	✓	✓	✓	✓
25% discount for Website Banner Ad	✓	✓	✓	✓	✓
# of additional complimentary badges		1	2	3	4
Guaranteed Premium Spot at next year's conference				✓	✓
On stage recognition and speaking opportunity at Awards Banquet					✓
Reserved table for 8 people at Awards Banquet					✓

Company Name: _____
(As it should appear on all printed material)

Total Amount of Pledge: \$ _____ Authorized Signature: _____ Date: _____

Thank you!

Please email pledge form to norma@txsheriffs.org

JULY 20-22, 2024 FORT WORTH CONVENTION CENTER, FORT WORTH, TX

2024 EXHIBITOR AGREEMENT

RULES, TERMS AND CONDITIONS OF EXHIBIT SPACE

1. RESERVATIONS AND CANCELLATIONS

Reservations for booth space will be accepted upon receipt of your exhibitor contract and full payment. All requests for space will be processed on a first come, first assigned basis. To reserve Exhibit space please complete the enclosed Application for Exhibit Space and forward it together with appropriate payment to:

Sheriffs' Association of Texas
Norma R. Vasquez, Exhibit Coordinator
1601 South IH-35
Austin, Texas 78741-2503

Email: norma@txsheriffs.org Website: www.txsheriffs.org
Phone: (512) 445-5888 x119

Requests for cancellation and refund will be determined on an individual basis and all costs to Sheriffs' Association of Texas will be deducted.

2. STANDARD BOOTH DESCRIPTION AND REGULATIONS

All booths are 10'x10'. Height of built-up displays is limited to 8 feet. Side wings should not obstruct a view of the adjacent booths. Items can be placed along the sides or on tables as long as they do not obstruct a view of the adjacent booth.

3. EXHIBIT PRICES

The standard 10' x 10' booth space is **\$1,400.00**. Vehicles spaces are **\$1,900.00**

The basic booth space cost includes:

- (A) 2 Exhibitor Conference ID Badges
- (B) Draped 8' back wall and 3' draped sidewalls.
- (C) One draped 6' table and 2 chairs.
- (D) Company sign (7" x 44").
- (E) Participation in the food functions at the Welcome Reception on Monday evening. *
- (F) Exhibitor prices DO NOT include Wednesday Events; Award Banquet tickets are available for \$150.00.
- (G) **Not included: Carpeting, Electrical or Internet.**

* These food functions are at no cost to Exhibitors who are wearing a Sheriffs' Association of Texas exhibitor ID.

4. SUPERIOR EXPO SERVICES

This company will forward you an **EXHIBITOR SERVICE KIT**. This kit will describe information on rental furniture, labor to install and dismantle exhibits, special booth decorations, carpeting, special sign service, janitorial, freight and shipping services and can be ordered in advance at prevailing rates.

Superior Expo Services
706 Rand Rd Kaufman, TX 75142
Phone: (972) 271-7444 Fax: (972) 271-7888
service@superior-expo.com

5. TIMELY SET-UP

Exhibitor Vehicle Check in will be on Friday, July 19, 2024 from 3:00 p.m. to 6:00 p.m.

Exhibitor Booth Space will be available for installation on Saturday, July 20, 2024, between the hours of 9:00 a.m. to 6:00 p.m. All work must be completed and each booth ready for the opening of the Exhibits at 9:00 a.m. Sunday, July 21, 2024. All booths should be occupied during published show hours.

6. PROPER USE OF EXHIBIT SPACE

All booths should be assembled in a manner which does not distract from or obstruct adjacent booths. Exhibitors may not reassign, sublet, or allow the use by other Exhibitors of whole or part of the booth space assigned by Sheriffs' Association of Texas.

7. UNCLAIMED BOOTH SPACE

Exhibit Space **NOT** claimed or occupied by 10:00 a.m. on the morning of Sunday, July 21, 2024 may be reassigned at the discretion of Sheriffs' Association of Texas. The Sheriffs' Association of Texas reserves the right to reassign/or realign booth space as required for the benefit of all Exhibitors present **without prior approval of the Exhibitor.**

8. DISMANTLING OF DISPLAYS

Exhibitors are discouraged from dismantling their exhibits or do any packing **until after 5:30 p.m. on Monday, July 22, 2024.** It is the responsibility of the Exhibitor to provide for return shipment of exhibit material.

9. LIABILITY AND INSURANCE

Neither the Sheriffs' Association of Texas, nor the Fort Worth Convention Center will be responsible for any loss, damage, or injury that may occur to the Exhibitor, or the Exhibitor's employees or property from any cause whatsoever, prior to, during or after the period covered by the exhibit agreement. The Exhibitor specifically agrees to hold harmless the Sheriffs' Association of Texas and agrees to indemnify against any and all claims for loss, damage, or injury to any Exhibitor's property or employees. The Exhibitor shall be solely responsible for the operation of his exhibit and indemnifies the Sheriffs' Association of Texas against any claims for loss, damage, or injury to the exhibitor, his employees, spectators, or attendees, arising from the operation of said exhibit. Insurance on each exhibit shall be obtained at the Exhibitor's own expense.

10. PROPER USE OF AUDIO-VISUAL EQUIPMENT

The use of audio-visual and other special effects equipment should not obstruct or otherwise interfere with adjacent booths or other events conducted by the Sheriffs' Association of Texas.

11. DIRECT SALES ARE ALLOWED

However, Exhibitors will be responsible for collecting and paying all taxes if due. **EXCEPTION:** Soft drinks and/or food may not be sold. **Complimentary bite sized sample** portions may be dispensed, all other food items must be approved by the Convention Center. The sale of any other item or equipment is allowed in compliance with state and federal laws. The sale of firearms by Federally Licensed Firearm Dealers must comply with State and Federal Rules.

12. UNAUTHORIZED DISPLAYS

To protect the interests of all Exhibitors, **signs and displays other than those** located at Exhibitors' booths in the Exhibit Hall **are prohibited** except for public interest signs provided and displayed by Sheriffs' Association of Texas.

13. EXHIBITOR REPRESENTATIVES

The Exhibitors must ensure that representatives working in their booth are aware of all terms, conditions and rules pertaining to the exhibition.

14. SECURITY

During the hours that the Exhibits are closed, Security will be provided for the area. All persons are hereby notified that neither Sheriffs' Association of Texas, nor the Fort Worth Convention Center will assume the responsibility for loss/damage to items left in the booth. All firearms, computers, cameras and/or items subject to pilferage should always be secured to prevent loss or misuse.

15. EXHIBIT HALL POLICY

Sheriffs' Association of Texas policy firmly restricts representatives or organizations that have not been assigned an official exhibit booth space from soliciting business and/or distributing promotional materials of any type within the Exhibit Hall area or any other areas. Further, those organizations that have been assigned an official SAT exhibit booth(s) must conduct all business activities from within their assigned booth space and may not impede traffic through the Exhibit Hall aisles and other areas.

**Cancellation Policy: All cancellations must be submitted in writing to the Exhibit Coordinator.
Refunds due on cancellations will be made only if the space is resold and the exhibition is a sellout.
There will be no refunds on space cancelled after June 21, 2024.*

2024 BUSINESS MEMBERSHIP

Support Local Law Enforcement with a Business Membership in the Sheriffs' Association of Texas

More and more, business owners are relying on the increased presence of local law enforcement to protect their investment and livelihoods. They count on the training, the patrols, and the special crime prevention programs to ensure their places of business are safe and secure.

That is why the new Business Membership in the Sheriffs' Association of Texas is growing so fast. If you have noticed a bronze, silver or gold SAT plaque in a local business, be sure to commend the owner for his or her support of local law enforcement. If you are a business owner, why not consider joining our distinguished list of retail, service, professional and other types of businesses with memberships?

Contact the Sheriffs' Association of Texas office for more information, (512) 445-5888, or fill out and return the order form on the bottom of this page. You will be surprised how many people you do business with who are active supporters of local law enforcement and training through their support of the Sheriffs' Association of Texas.

☐

YES, I want to become a Business Member of the Sheriffs' Association of Texas

Company Name: _____

Shipping Address: _____

City/State/Zip: _____

Contact Person: Name & Title _____

Company Phone Number: () _____

PLEASE CHECK HERE:

Enclosed are our Company's annual dues for:

- ☐ \$500 Gold Business Membership
- ☐ \$250 Silver Business Membership
- ☐ \$100 Bronze Business Membership

Membership benefits includes:

- * a wall plaque
- * window decal for the office or vehicle
- * a year's subscription to *the Texas Lawman*

Exhibitors receive 10% OFF your booth registration!

All Major Credit Cards Accepted call (512) 445-5888 for processing or go online www.txsheriffs.org

Please make check or money order payable to:

Sheriffs' Association of Texas, 1601 South Interstate 35, Austin, TX 78741-2503

*The Sheriffs' Association of Texas has been granted status under section 501(c)(3) of the IRS code.
This may make your dues deductible for income tax purposes.*

JULY 20-22, 2024 FORT WORTH CONVENTION CENTER, FORT WORTH, TX

PRODUCT CATEGORY

Name of Company

- ☐ Apparel
- ☐ Architects
- ☐ Badges, Challenge Coins, Patches, Pins & Key Chains
- ☐ Commissary Services
- ☐ Dispatched Related
- ☐ Emergency Equipment
- ☐ Merchant Vendor i.e. women's hand bags, t-shirts, fun jewelry etc.
- ☐ Medical Services
- ☐ Other product not listed
- ☐ Pharmacy Services
- ☐ Phone Service
- ☐ Prisoner Transportation Services
- ☐ Safety Products
- ☐ Software i.e. CAD, JMS, RMS
- ☐ Tracking
- ☐ Uniform & Related Equipment
- ☐ Vehicle Related Items not Emergency Lighting
- ☐ Vehicles
- ☐ Weapons

JULY 20-22, 2024 FORT WORTH CONVENTION CENTER, FORT WORTH, TX

SPECIAL EVENTS AND OPPORTUNITIES IN EXHIBIT HALL

We have scheduled special activities and events to help bring more customers to you in the Exhibit Hall in 2024!

Complimentary Professional Photography Booth for Attendees

SAT will offer professional head-shots in the exhibit hall during exhibit hours. They will receive a digital photo suitable for publication or personal use at no cost.

Vendor Prize Drawings

There is no requirement for you to provide prizes for persons visiting your booths. In the event you elect to provide a prize, the following procedure seems to work best for you and the Association.

During the time your booth is open, you may have persons register or leave a business card at your booth. Monday, July 22 you may select a name from those persons who visited your booth and write their name(s) on the card provided and display it on your table. Participants are encouraged to walk thru the exhibit area and visit every booth to see if they have won a prize.

The drawings often cause potential customers to visit your booth and give you an opportunity to develop a list of those customers.

Silent Auction

Located in the center of the exhibit hall displaying a variety of exciting silent auction items for participants and exhibitors to bid on.

Sponsorships

The Sheriffs' Association of Texas is offering expanded sponsorship opportunities for 2024. Get your name in front of your potential buyers by showing your support of their association. Please refer to attached form.

Dedicated Exhibit Hall Time

There will be no competing training sessions held during exhibit hall times to help your booth traffic.

LAST YEAR EXHIBITORS

10-8 Video, LLC
 365Labs
 5.11 TACTICAL
 Aardvark Tactical
 Acorn Engineering/Acorn Vac
 AED123
 Aero Precision
 Aguila Ammunition/TXAT LLC
 All Detainment Solutions LLC
 AllPaid, formerly GovPayNet
 American Aluminum Accessories Inc
 American National Leasing Company
 APIC Solutions
 Apple Auctioneering & Towing
 Aramark
 Aware, Inc.
 Axon
 Back the Blue Publications
 BadgeHire Corporate Services
 Barney's Police Supplies
 Better Emissions Company LLC
 Big Country Supply
 BIS Digital, Inc.
 Black Creek Integrated Systems Corp.
 Blue 360 Media, LLC
 Blue Knight Security
 Bridgestone
 Brinkley Sargent Wiginton Architects
 Burns Architecture, LLC
 Cap Fleet
 Capps Van & Truck Rental
 Celebrate Excellence
 CGL
 CLEAT
 CloudGavel
 CMI Inc
 CML Security
 Command Sourcing, Inc.
 Commercial Electronics Corp.
 Commissary Express, Inc.
 Compliant Technologies
 Computer Information Systems (CIS)
 Constitutional Sheriffs & Peace Officers Association
 Cornerstone Detention Products, Inc.
 Correct Commissary
 Corrections Consulting Services LLC
 Correct Solutions Group, LLC
 Critical Response Group
 Crown Correctional Telephone, Inc.
 CTC Company
 Dallas Area Rape Crisis Center
 Dana Safety Supply
 Defender Supply
 Digi Security Systems
 DLR Group
 DRG Architects, LLC
 Drone Source Technologies
 eCig 4 Inmate
 EFORCE Software
 Elbeco
 Elmridge Protection
 Enterpol by Huber & Associates
 epulse
 Extra Duty Solutions
 Falcon, Inc.
 Farrwest
 FBI/CJIS Division
 Federal Signal
 Fight Crime: Invest in Kids
 FirstNet Built with AT&T
 First Tactical
 Flying Cross
 Frisco Behavioral Health Group, LLC
 Fusus
 Galls
 General Motors Government Fleet
 GLOCK Inc

Going Ballistic
 Got You Covered Work Wear & Uniforms
 GovDeals
 Grace Hebert Curtis Architects
 GT Distributors
 GTH DNA
 Guard1 by TimeKeeping Systems
 Guardian Security Solutions
 HDR
 Homeland Safety Systems
 Hornbill Rugged Networks/Getac
 i3 Verticals
 ICOR Technology
 iCrimeFighter
 ICS Jail Supplies, Inc.
 IHS Pharmacy
 Indivior
 Integrated Computer Systems (ICS)
 Integrity Steel Works
 Jail Advertising Network
 Jenoptik
 Jilly Bean Accessories
 John Wright Associates, Inc/Whelen
 JonesZylon Co.
 JPX America, Inc.
 Justice Solutions
 JV Jewelry
 Keefe Group
 KIS Accessories
 LaSalle Corrections
 Law Enforcement Partners
 LAW Publications
 LensLock
 LEO Technologies
 Lexipol
 Lifeloc Technologies
 LINEV Systems US, Inc.
 Lone Star Commissary
 Lone Star Hazmat Response LLC
 Lopez Engraving
 Maltech Fleet Service
 Mandujano Boot Co
 MCA
 Menger Public Safety Training, LLC
 Montgomery Technology Systems LLC
 MostWantedGovernmentWebsites.com by Brooks
 Jeffrey Marketing Inc
 Motorola Solutions
 MPH Industries
 Mutualink Inc
 NCIC Inmate Communications
 NMS Labs
 OffenderWatch
 On Target Ammunition, LLC
 Oracle Public Safety
 Paceomatic
 Panasonic Connect
 Peacemaker Technologies LLC
 Peace Officers Angels Foundation
 PGM of Texas
 Phoenix Geosystems
 Point Blank Enterprises
 Primary Arms Government
 Prodigy Solutions
 Professional Bondsmen of Texas
 Proforce Law Enforcement
 ProPhoenix Corporation
 Ramco Rugged Portables
 RaySecur
 RB Enterprises USA LLC
 Realauction
 Reassurance Solutions
 Recana Security Consulting & Management
 Recourse Communications Inc.
 ReleasePay
 Reliable Chevrolet
 Reset Decon
 RollKall

Safariland
 Safe Fleet
 Safeguard Medical
 Safe Restraints, Inc.
 SafetyMed
 Sam Pack's Five Star Ford
 Security Safety Products
 Securus Technologies, LLC
 SEDALCO Construction Services
 Silsbee Fleet Group
 Smart Communications
 Smith and Wesson
 Sound off Signal
 Southern Health Partners, Inc.
 Southern Software, Inc.
 Southern Tire Mart, LLC
 Southwest Filing & Storage
 Southwest Solutions Group
 Spartan POS
 Sterling Commissary, LLC
 STRATUS™ Support Systems
 Streamlight / Washmon Sales
 Summit Correctional Services
 Sun Ridge Systems, Inc.
 Sustainable Security Solutions, Inc.
 Sydaptic, Inc
 SymbolArts
 Tarrant County
 TDCJ-OIG-FUGINET
 Tech Friends Inc
 Texas Alcoholic Beverage Commission
 Texas A&M Engineering Extension Service (TEEX)
 Texas A&M University Commerce
 Texas Association of Counties
 Texas Chief Deputies Association
 Texas Commission on Law Enforcement
 Texas Correctional Industries
 Texas County & District Retirement System
 Texas Department of Criminal Justice
 Texas Health and Human Services Commission
 Texas Humane Legislation Network
 Texas Humane Network
 Texas Law Enforcement Peer Network
 Texas Parks and Wildlife Department
 TEXSAR
 The GEO Group
 The NS Group
 Thermo Fisher Scientific
 The Safety Arrow
 TheSheriffApp.com
 T-Mobile USA
 Trinity Innovative Solutions
 Troy Products
 Trulieve
 Turn Key Health
 Tyler Technologies
 TYR Tactical
 UnitedHealthcare Retiree Solutions
 UNT Center for Human Identification
 U.S. Postal Inspection Service
 U.S. Probation and Pretrial Services
 Utility
 Vanir
 VapenSystems Inc
 Viapath Technologies/GTL
 Viken Detection
 Voice Products
 Watson Consoles
 Wellpath
 Wexford Health
 White Construction Company
 WRAP Technologies
 Xybix Systems, Inc.
 ZOLL Medical Corporation

JULY 20-22, 2024, FORT WORTH CONVENTION CENTER, FORT WORTH, TX

GOLF TOURNAMENT

Saturday July 20, 2024
Check-in/Breakfast 6:15 am
Shotgun Start 7:30 am



Cowboys Golf Club
1600 Fairway Drive
Grapevine, TX 76051
817-481-7277

Etched into the rolling hills of Grapevine, Texas, Cowboys Golf Club is distinguished as the first and only NFL-themed golf club in the world, and one of the region's only all-inclusive world-class resort golf properties.

[SEE THE COURSE](#)

Entry Fee \$195
Breakfast, lunch and unlimited non-alcoholic beverages included.
Entry reserved for SAT Conference Attendees and Vendors
Sign up your 4-person team or be assigned a team by the Tournament Coordinator.
Register online
Registration deadline July 7, 2024